



We Care for the Elderly
愛心護老·助享耆年

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Ref: F&R/204/4/19-20/1

June 2019

Dear Principal / PTA Members / Teachers / Workers / Student Leaders

Re: Inter-school Cookie Competition 2019/2020

Helping Hand is cordially inviting all schools in Hong Kong to join our annual Cookie Campaign by selling our Cookies / Pandas in the schools under the Inter-school Cookie Competition during any period from **2 Dec 2019 to 18 Jan 2020**.

Being a local registered charity, Helping Hand is currently providing over 1,000 beds in 7 residential homes for the elderly. We also serve tens of thousands of community elderly and their carers every year with our Holiday Centre, Day Care Centre as well as other support services.

Details of the upcoming Competition are as follows:

Main Objectives

- To raise funds for Helping Hand to support the costs of looking after the needy elderly.
- To educate the younger generation to love and respect the old.

Exclusive Prices for Schools

Cookie – HK\$20 / pack

Panda Key Chain (new 2019/2020 design) – HK\$20 / piece

Prizes / Trophies

To be awarded to those schools selling cookies with most funds.

Schedule

By Oct 2019 schools return their reply slips

2 Dec 2019 – 18 Jan 2020 Inter-school Cookie Competition

Dec 2019 – Jan 2020 collect money and unsold items

Feb 2020 (tentatively) result release & public award

To let your students better understand our work and the elderly services in HK, **we would be happy to arrange talks, exhibitions or any related activities for the schools participated in the Competition.**

Should you have any queries regarding the above, please feel free to call Ms Cheung or Ms Lau of our Fundraising & Relations Office on 2522 4494.

Thank you for your kind consideration and we look forward to your participation in the Campaign.

Yours faithfully

Dr Joseph Lee

Chairman, Working Group of the Inter-school Cookie Competition

(Encl: Enrollment Form)